

Richard E. Ocejo

Professor, Department of Sociology
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EDUCATION

Ph.D., Sociology. 2009. CUNY Graduate Center.

M.A., Sociology. 2005. Queens College, CUNY.

B.A., Sociology. 2002. Fordham University.

PROFESSIONAL POSITIONS

Current

Since 2021. *Professor*. Doctoral Faculty in Sociology, CUNY Graduate Center.

Since 2021. *Professor*. Department of Sociology, John Jay College of Criminal Justice, CUNY.

Since 2019. *Program Director and Faculty*. MA in International Migration Studies, CUNY Graduate Center.

Past

2016-21. *Associate Professor*. Doctoral Faculty in Sociology, CUNY Graduate Center.

2016-21. *Associate Professor*. Department of Sociology, John Jay College of Criminal Justice, CUNY.

2016-21. *Associate Professor*. Doctoral Faculty in Criminal Justice, CUNY Graduate Center.

2013-16. *Assistant Professor*. Doctoral Faculty in Criminal Justice, CUNY Graduate Center.

2009-16. *Assistant Professor*. John Jay College of Criminal Justice, CUNY.

Visiting:

Spring 2023. *Guest Lecturer*. Jacques Leclercq Chair, UC Louvain, Brussels, Belgium.

Fall 2020. *Distinguished Fellow*. Advanced Research Collaborative. CUNY Graduate Center.

2018-20. *Guest Lecturer*. Erasmus Research Institute of Management Summer School, Erasmus University, The Netherlands. June-July.

2017. *Visiting Scholar*. Research Institute for Cultural and Media Economies (CAMEo) at the University of Leicester, U.K. Fall.

PUBLICATIONS

Books

Monographs:

2017. *Masters of Craft: Old Jobs in the New Urban Economy*. Princeton University Press.

- Awards: 2019 Max Weber Award for Best Book, Organizations, Occupations, and Work Section of the American Sociological Association
- Reviews: *Contexts* (10: winter) (2020); *American Journal of Sociology* (124:6) (2019); *Work and Occupations* (46:1) (2019); *Social Anthropology* (26:4) (2018); *Food, Culture & Society* (21:5) (2018); *Contemporary Sociology* (47:5) (2018); *Sociological Forum* (33:2) (2018); *Papers in Regional Science* (97:3) (2018); *The Journal of Working-Class Studies* (June 2018. URL: <https://workingclassstudiesjournal.files.wordpress.com/2018/06/jwcs-vol-3-issue-1-june-2018-king-bibeault.pdf>); *LSE Review of Books* (May 14, 2018. URL: <http://blogs.lse.ac.uk/lsereviewofbooks/2018/05/14/book-review-masters-of-craft-old-jobs-in-the-new-urban-economy-by-richard-e-ocejo/>); *The New Republic* (April 8, 2018. URL: <https://newrepublic.com/article/147829/crafting-make-people-happier>); *Graduate Journal of Food Studies* (November 11, 2017. URL: <https://gradfoodstudies.org/2017/11/11/review-masters-of-craft/>); *Wall Street Journal* (May 24, 2017); *Financial Times* (April 21, 2017); *Publishers Weekly* (2017); *Kirkus Reviews* (2017)
- Author Meets Critics Sessions: Eastern Sociological Society (2018); Southern Sociological Society (2018)

2014. *Upscaling Downtown: From Bowery Saloons to Cocktail Bars in New York City*. Princeton University Press.

- Reviews: *Journal of Urban Affairs* (39:5) (2017); *American Journal of Sociology* (121:4) (2016); *Urban Geography Research Group* (April, 2016. URL: <http://urban-geography.org.uk/wp-content/uploads/2016/04/Tuttle-2016-Review-of-Ocejo.pdf>); *Sociological Forum* (31:1) (2016); *Social Forces* (95:1) (2016); *Acta Sociologica* (58:2) (2015); *Contemporary Sociology* (45:1) (2016); *City & Community* (14:2) (2015); *Kirkus Reviews* (2014); *Financial Times* (October 26, 2014)

Edited volumes:

2019. *Research in Urban Sociology, Volume 16: Urban Ethnography: Legacies and Challenges*. Emerald Press.

2012. *Ethnography and the City: Readings on Doing Urban Fieldwork*. Routledge.

- Reviews: *Journal of Urban Affairs* (36:3) (2014); *Urban Studies* (51:12) (2014); *Metropolitiques* (3 April 2013. URL : <http://www.metropolitiques.eu/Urban-Ethnography-A-Handbook.html>)

Peer-Reviewed Journal Articles

Maguire, Jennifer Smith; **Ocejo, Richard E.**; and Michaela DeSoucey. 2022. "Mobile Trust Regimes: Modes of Attachment in an Age of Banal Omnivorousness." *Journal of Consumer Culture*. DOI: 10.1177/14695405221127349.

Ocejo, Richard E. "The Virtue of Opportunity: Moral Framing, Community, and Conditional Gentrification." 2021. *Social Problems*. doi: 10.1093/socpro/spab047.

Ocejo, Richard E. 2021. "The Precarious Project and the Wasted Opportunity: The Social and Cultural Dynamics of Conflict over Urban Development." *Urban Affairs Review*. 57 (4): 952-

Ocejo, Richard E.; Kosta, Ervin; and Alexis Mann. 2020. "Centering Small Cities for Urban Sociology in the 21st Century." *City & Community*. 19 (1): 3-15.

Ocejo, Richard E. 2019. "The Creative Class Gets Political: Gentrifier Politics in Small City America." *Journal of Urban Affairs*. 41 (8): 1167-82.

Ocejo, Richard E. 2019. "From Apple to Orange: Narratives of Small City Migration and Settlement among the Urban Middle Class." *Sociological Perspectives*. 62 (3): 402-45.

Frenette, Alexandre and **Richard E. Ocejo**. 2018. "Sustaining Enchantment: How Cultural Workers Manage Precariousness and Routine." *Research in the Sociology of Work*. 32 (2): 35-60.

Ocejo, Richard E. 2014. "Show the Animal: Constructing and Communicating New Elite Food Tastes at Upscale Butcher Shops." *Poetics*. 47: 106-21.

Ocejo, Richard E. and Stephane Tonnelat. 2014. "Subway Diaries: How People Experience and Practice Riding the Train." *Ethnography*. 15 (4): 493-515.

- Reprinted in *International Express: New Yorkers on the 7 Train*, by Stephane Tonnelat and William Kornblum. Cornell University Press, 2017.

Ocejo, Richard E. 2012. "At Your Service: The Meanings and Practices of Contemporary Bartenders." *European Journal of Cultural Studies*. 15 (5): 642-48.

Ocejo, Richard E. 2011. "The Early Gentrifier: Weaving a Nostalgia Narrative on the Lower East Side." *City & Community*. 10 (3): 285-310.

Ocejo, Richard E. 2010. "'What'll it Be?': Service and the Limits of Creative Work Among Cocktail Bartenders." *City, Culture, and Society*. 1 (4): 179-84.

Invited Book Chapters

Ocejo, Richard E. Forthcoming. "Slow Production, Less Consumption: The Paradox of Craft Businesses," in *Marketing and Entrepreneurship of the 'Artisanal': Craft Branding and 'Washing' in the Contemporary Era*, edited by Jon Mulholland. Edward Elgar Publishing.

Ocejo, Richard E. 2019. "Gentrification and Urban Inequality." Chapter 22 in *The Oxford Handbook of Consumption*, Frederick Wherry and Ian Woodward (eds.). Oxford University Press. Pp. 427-438.

Ocejo, Richard E. 2018. "The Science and the Art of Making: Bartenders, Distillers, Barbers, and Butchers." Chapter 7 in *Geographies of Making, Craft and Creativity*, Laura Price and Harriet Hawkins (eds.). Routledge. Pp. 108-26.

Ocejo, Richard E. 2014. "Cultural Intermediary Case Studies: Food and Drink." Chapter 17 in *The Cultural Intermediaries Reader*. Jennifer Smith Maguire and Julian Matthews (eds.) Sage Publications. Pp. 192-201.

Foster, Pacey and **Richard E. Ocejo**. 2013. "Brokerage, Mediation, and Social Networks in the Creative Industries." Chapter 14 in *Oxford Handbook of Creative and Cultural Industries*, Candace Jones (ed.) Oxford University Press. Pp. 405-20.

Ocejo, Richard E. 2013. "Writing Textual Analyses: Literature Reviews, Book Reviews, Annotated Bibliographies, and Encyclopedia Entries," Chapter 4 in *Writing for Emerging Sociologists*, Angelique Harris and Alia Tyner-Mullings (eds.) Sage Publications. Pp. 91-5.

Ocejo, Richard E. 2009. "Nightlife in New York City: Regulating the City that Never Sleeps," with David Brotherton. Chapter 13 in *Nightlife and Crime: Social Order and Governance in International Perspective*, Philip Hadfield (ed.) Oxford University Press. Pp. 207-18.

Book Reviews

Ocejo, Richard E. Forthcoming. *Dividing Paradise: Rural Inequality and the Diminishing American Dream*, by Jennifer Sherman (University of California Press, 2021). *Sociological Forum*.

Ocejo, Richard E. 2021. *The Overworked Consumer: Self-Checkouts, Supermarkets, and the Do-It-Yourself Economy*, by Christopher K. Andrews (Rowman & Littlefield, 2018). *Work & Occupations*. 48(1): 102-3.

Ocejo, Richard E. 2020. *Working for Respect: Community and Conflict at Walmart*, by Adam Reich and Peter Bearman (Columbia University Press, 2018). *Sociological Forum*. 35(2): 551-553.

Ocejo, Richard E. 2020. *From Taverns to Gastropubs: Food, Drink, and Sociality in England*, by Christel Lane (Oxford University Press, 2018). *Contemporary Sociology*. 49(1): 63-5.

Ocejo, Richard E. 2019. *Palaces for the People: How Social Infrastructure Can Help Fight Inequality, Polarization, and the Decline of Civic Life*, by Eric Klinenberg (Crown, 2018). *American Journal of Sociology*. 125(2): 601-3.

Ocejo, Richard E. 2019. Review of *The Creative Destruction of New York City*, by Alessandro Busa (Oxford University Press, 2017), *The New Urban Crisis*, by Richard Florida (Basic Books, 2017), and *Generation Priced Out*, by Randy Shaw (University of California Press, 2018). *City & Community*. 18(3): 1088-91.

Ocejo, Richard E. 2019. *Capital without Borders: Wealth Managers and the One Percent*, by Brooke Harrington (Harvard University Press, 2016). *Work and Occupations*. 46 (1): 96-8.

Ocejo, Richard E. 2018. *Untapped: Exploring the Cultural Dimensions of Craft Beer*, by Nathaniel G. Chapman, J. Slade Lellock, and Cameron D. Lippard (eds.) (West Virginia University Press, 2017). *Contemporary Sociology*, (47) 4: 436-8.

Ocejo, Richard E. 2017. *The Con Men: Hustling in New York City*, by Terry Williams and Trevor B. Milton (Columbia University Press, 2015). *Contemporary Sociology*. (46) 3: 367-8.

- Ocejo, Richard E.** 2017. *Divided Spirits: Tequila, Mezcal, and the Politics of Production*, by Sarah Bowen (University of California Press, 2015). *Contemporary Sociology*. (46) 2: 163-5.
- Ocejo, Richard E.** 2016. *Priced Out: Stuyvesant Town and the Loss of Middle-Class Neighborhoods*, Rachael A. Woldoff, Lisa M. Morrison, and Michael R. Glass (New York University Press, 2016). *International Journal of Comparative Sociology*. (57) 4: 256-9.
- Ocejo, Richard E.** 2015. *Urban Nightlife: Entertaining Race, Class, and Culture in Public Space*, by Reuben A. Buford May (Rutgers University Press, 2014). *City & Community*. (14) 2: 228-31.
- Ocejo, Richard E.** 2013. Review of *Selling EthniCity: Urban Cultural Politics in the Americas*, by Olaf Kaltmeier (ed.) (Ashgate, 2011), *Cities and Fascination: Beyond the Surplus of Meaning*, by Heiko Schmid, Wolf-Dietrich Sahr, and John Urry's (eds.) (Ashgate, 2011), and *The City as an Entertainment Machine*, by Terry Nichols Clark (ed.) (Lexington, 2011). *International Journal of Urban and Regional Research*. 37 (1): 348-51.
- Ocejo, Richard E.** 2011. *Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier*, by Edward Glaeser (Penguin Books, 2012). *Metropolitiques*. November 23. URL: <http://www.metropolitiques.eu/The-Triumph-of-Density-and-the.html>.
- Ocejo, Richard E.** 2009. *On the Make: The Hustle of Urban Nightlife*, by David Grazian (University of Chicago Press, 2008). *Sociological Forum*. (24) 3: 720-5.
- Ocejo, Richard E.** 2007. *Regulating the Night: Race, Culture, and Exclusion in the Making of the Night-time Economy*, by Deborah Talbot (Ashgate, 2007). *Urban Geography Research Group: Royal Geography Society with the Institute of British Geographers*. URL: <http://urban-geography.org.uk/Book%20Reviews/Ocejo%20-%20Talbot%20%282007%29.pdf>
- Ocejo, Richard E.** 2005. *The City in Mind: Notes on the Urban Condition*, by James Howard Kunstler (Free Press, 2001). *City & Community*. 4 (3): 323-4.
- Ocejo, Richard E.** 2005. *Bounded Choice: True Believers and Charismatic Cults*, by Janja Lalic (University of California Press, 2004). *Contemporary Sociology*. 34 (4): 384-5.

Essays and Reports

- Ocejo, Richard E.** 2017. "Minding the Cool Gap: New Elites in Blue-Collar Service Work." Essay for "CAMEo Cuts" paper series of the Research Institute for Cultural and Media Economies (CAMEo) at the University of Leicester, U.K. December. URL: <https://www2.le.ac.uk/institutes/cameo/cameo-cuts-1/cameo-cuts-5>
- Ocejo, Richard E.** 2017. "Men at Work: The Reason Why Every Cool Guy Wants to be a Butcher or a Bartender Now." Essay for *Quartz*. October 26. URL: <https://qz.com/1106959/the-reason-why-every-cool-guy-wants-to-be-a-butcher-or-a-bartender-now/>

Ocejo, Richard E. 2017. Report for Steely Fox, U.K.-based brand agency, “Cocktails: The New Golden Era.” Released on October 23. Available upon request.

Ocejo, Richard E. 2015. “Bar Fights on the Bowery.” Peer-reviewed feature article. *Contexts*. (14) 3: 20-5.

Ocejo, Richard E. and Jonathan Wynn. 2015. “Taking Research to the Streets.” Editorial-reviewed journal essay. *Metropolitica*. June 9. URL: <http://www.metropolitiques.eu/Taking-Research-to-the-Streets.html>

Ocejo, Richard E. 2015. “In Cathedrals of Craft: The New Elite Retail, Manual Labor, and Service Jobs.” Editorial-reviewed journal essay. *Metropolitica*, May 5. URL: <http://www.metropolitiques.eu/In-Cathedrals-of-Craft-Workplaces.html>

Ocejo, Richard E. 2014. “The Abattoir’s Call: At the Margins of New York City’s Foodie Movement.” Editorial-reviewed journal essay. *Metropolitica*. November 17. URL: <http://www.metropolitiques.eu/The-Abattoir-s-Call-At-the-Margins.html>

Encyclopedia Entries

Ocejo, Richard E. 2018. “Ethnography,” entry in *Core Concepts in Sociology*, J. Michael Ryan (ed.) Wiley-Blackwell. Pp. 98-99.

Ocejo, Richard E. 2011. “Cultural Capital,” entry in *Concise Blackwell Encyclopedia of Sociology*, George Ritzer and J. Michael Ryan (eds.) Oxford: Blackwell Publishing. Pp. 104-5.

Ocejo, Richard E. 2008. “Service Economy,” entry in *Encyclopedia for the Study of Social Problems*, Vincent N. Parrillo (ed.) NY: Sage Publications.

Works in Progress

Book:

Sixty Miles, Upriver: Gentrification and Race in a Small American City. Under contract, full manuscript under review. Princeton University Press.

The Age of Authenticity: Social Guidance in Unsettled Times (with Amanda Koontz). In progress. Invited by Stanford University Press.

Book proposals:

Seeing Cities: Interdisciplinary Urban Research across the World (book series; with Nanke Verloo). Under review. Columbia University Press.

Peer-Reviewed Journal Articles:

“The Preferable Whiteness of Being a Gentrifier: Promoting and Protecting Identity through Changing Racial Ideologies.” Revise and resubmit.

“Career, Side Hustle, or Hobby? Theorizing Gigs through Ethnographies of Creative Work,” with Alexandre Frenette and Jonathan Wynn. In progress.

“Social Capital and Small City Growth,” with Ervin Kosta. In progress.

PROFESSIONAL PRESENTATIONS

Academic Conferences

2021. “Mentor workshop: R&Rs from an editor's perspective.” Refereed roundtable. American Sociological Association’s annual conference, August 7.
2021. “Publishing in and Reviewing for ASA Journals and the Rose Series: Roundtable Conversations with Editors.” American Sociological Association’s annual conference, August 6.
2020. “The Virtue of Opportunity: Moral Framing, Community, and Conditional Gentrification in a Small City.” Advanced Research Collaborative, CUNY Graduate Center. October 15.
2020. “The Entrepreneurial Bohemia: Artist-Owners and the Local Benefits of a Creative Economy.” Work, Community, and City Paper Session, American Sociological Association’s annual conference, August 8.
2020. “Sociology and the Side Hustle: A Theory of Work in and Between the Creative Industries,” with Alexandre Frenette and Jonathan R. Wynn. New Forms of Precarious Urban Labor Paper Session, at the American Sociological Association’s annual conference, August 9.
2019. “The Precarious Project and the Wasted Opportunity: The Social Dynamics of Conflict over Development in Newburgh.” Community and Urban Sociology Section Session, “Implementing Racial Inequality in Urban Policy,” at the American Sociological Association’s annual conference, August 10-13, in New York City.
2019. “Mobile Trust Regimes and the Cultural Omnivore’s Dilemma,” with Jennifer Smith Maguire and Michaela DeSoucey. Regular Session, “The New Politics of Food Consumption,” at the American Sociological Association’s annual conference, August 10-13, in New York City.
2019. “Enchanting Times: Craft and the Culturalization of Service Work,” with Nada Endrissat. Sub-theme 27: “Rediscovering Craft and Craftsmanship in Organizations” at the European Group on Organization Studies (EGOS) annual conference, July 4-6, in Edinburgh.
2019. “Mobile trust regimes and the dilemma of building omnivorous attachments,” with Jennifer Smith Maguire and Michaela DeSoucey. Sub-theme 56: “Re-visiting Markets from Attachments and Organizing Peace from Grassroots” at the European Group on Organization Studies (EGOS) annual conference, July 4-6, in Edinburgh.
2019. “Career, Side Hustle, or Hobby? Theorizing Gigs through Ethnographies of Creative Work,” with Alexandre Frenette and Jonathan Wynn. Regular Session paper presentation at the Eastern Sociological Society’s annual conference, March 14-17, in Boston.
2019. “Mission Formidable: Landing Your First Job in Academia.” Workshop Session at the Eastern Sociological Society’s annual conference, March 14-17, in Boston.

2018. “‘Curate our own city’: Constructing and Contesting Visions of Place in a Small City.” Paper presentation at “Vulnerable Communities: Research, Policy, and Practice,” Small Cities Conference at Ball State University. May 11-12.

* Winner: Best Paper Award

2018. “The Rise of the Era of Authenticity,” with Amanda Koontz. Regular Session paper presentation at the Southern Sociological Society’s annual conference, in New Orleans. April 4-7.

2018. “What’s Scale Got to do with it? An Introduction to the ‘Small Cities in the Twenty-First Century’ Mini-Conference,” with Ervin Kosta and Alexis Mann. “Small Cities in the Twenty-First Century” Mini-Conference at the Eastern Sociological Society’s annual conference, in Baltimore. February 23-25.

2018. “Sixty Miles Upriver: Explaining the Newburgh Renaissance.” “Small Cities in the Twenty-First Century” Mini-Conference paper presentation at the Eastern Sociological Society’s annual conference, in Baltimore. February 23-25.

2017. “Cool for Some: The Gendered Experiences of Precarious Work,” with Yasemin Besen-Cassino. Regular Session on Gender and Work at the American Sociological Association’s annual conference, in Montreal.

2016. “‘You just don’t know that you like gin’: Classifying Consumers among New Elite Service Workers.” The Consumers Network Roundtable for the Culture Section at the American Sociological Association’s annual conference, in Seattle. (And presider.)

2016. “Craft Service: Experiencing ‘Bad’ Jobs among New Elite Manual Laborers.” Economic Sociology Section of the American Sociological Association Pre-conference on “The New Economy,” in Seattle.

2016. “Sustaining Enchantment: Work Practice Strategies among Culture Workers,” with Alexandre Frenette. Paper presentation at the Eastern Sociological Society’s annual conference, in Boston.

2015. “Reading about New York: New Books on NYC.” Spotlight Session on New York City. Book talk at the Eastern Sociological Society’s annual conference, in New York City.

2015. “How Middle Class Kids Want Working Class Jobs.” Paper presentation at the Eastern Sociological Society’s annual conference, in New York City.

2014. “Downtown Ghosts: The Lower East Side’s Day/Night Conflict.” Academic paper presentation at the Eastern Sociological Society’s annual conference, in Baltimore.

2013. “Show the Animal: Skill and the Communication of Food Values among Butchers.” Paper presentation at the Eastern Sociological Society’s annual conference, in Boston.

2013. "In the Company of Men: The Construction of Masculinity at Upscale Barbershops." Paper presentation at the Eastern Sociological Society's annual conference, in Boston.
2012. "The Tradesmen: Interactive Service, Craft Production, and the Reinvention of Working-Class Jobs." Paper presentation and workshop at the "Experience the Creative Economy" conference at the Martin Prosperity Institute, in Toronto.
2012. "Cultural Intermediaries in an Age of Disintermediation: Brokerage Roles in the Production and Consumption of Culture," with Pacey Foster. Paper presentation at the Annual Meeting of the International Network for Social Network Analysis, in Los Angeles.
2012. "Craft and the Reinvention of Working-Class Jobs." Paper presentation at the American Association of Geographers' annual conference, in New York City.
2012. "Geographies of Craft and Crafting." Paper presentation at the American Association of Geographers' annual conference, in New York City.
2012. "Ethnography and the World of Fiction." Academic panel (Organizer, presenter, and discussant) at the Eastern Sociological Society's annual conference, in New York City.
2011. "Gatekeepers, tastemakers and co-producers: Understanding the Changing Role of Cultural Intermediaries in the New Creative Economy," with Pacey Foster. Paper presentation at the American Association of Geographers's annual conference, in Seattle.
2011. "Making drinks: Conspicuous Production and the Craft of Cocktails and Microdistilling." Paper presentation at the Eastern Sociology Society's annual conference, in Philadelphia.
2010. "'I'm just a humble bartender': Craft Production, Creative Regression, and Professional Identity in a Service Industry." Paper presentation at the American Sociological Association's annual conference, in Atlanta.
2010. "The Reinvention of Mixology: Cocktail Culture, Craft Production, and Community in the Postindustrial Economy." Paper presentation at the International Sociological Association World Congress of Sociology's annual conference, in Gothenburg, Sweden.
2010. "Craft Production, Creative Regression, and the Cocktail Industry." Paper presentation and workshop at the "Experience the Creative Economy" conference at the Martin Prosperity Institute, in Toronto.
2010. "In the Public Interest: Politics and Powerlessness in Nightlife Development." Paper presentation at the Eastern Sociology Society's annual conference, in Boston.
2008. "The Uses of Nightlife Disorder: Flexible Regulation and the Urban Nighttime Economy." Paper presentation at the American Sociological Association's annual conference in Boston.
2008. "Notes on Lower East Side Cocktail Bars: The Mixology Cultural Field and Spaces

- of Creativity in the Contemporary City.” Roundtable paper presentation at the Eastern Sociological Society’s annual conference in New York City.
2007. “Into the Night: Urban Change through the Prism of Bars and Bar Landscapes.” Paper presentation at the American Sociological Association’s annual conference in New York City.
2007. “Rebranding W.A.C. at BMCC.” Paper presentation at the CUNY Writing Across the Curriculum Program’s Professional Development Conference at Baruch College, CUNY.
2007. “Bar Landscapes: Culture and Conflict on the Lower East Side.” Paper presentation at the Eastern Sociological Society’s annual conference in Philadelphia.
2007. “Subway Diaries: Immigrant High School Students on the 7 Train.” Paper presentation at the Eastern Sociological Society’s annual conference in Philadelphia.
2006. “Ordering the Home Away from Home: Bartenders and the Construction of Boundaries.” Paper presentation at the American Sociological Association’s annual conference in Montreal, QC.
2006. “The Persistence of Place: Gentrification and the Survival of an Urban Bar.” Paper presentation at the Pacific Sociological Association’s annual conference in Hollywood Hills, CA.
2006. “Intoxicating Situations: The Benefits of Drinking in the Field.” Paper presentation at the SUNY Stony Brook Third Annual Student Ethnography Conference.
2006. “The Smallest Bar in the World: Spatial Structuring at an Urban Third Place.” Roundtable paper presentation at the Eastern Sociological Society’s annual conference in Boston.
2005. “Bringing Work Home: An Ethnographer’s Self-discovery from Living with Subjects.” Paper presentation at the Eastern Sociological Society’s annual conference in Washington, D.C.

Invited Talks

Forthcoming:

2022. “A Better Gentrification: Moral Justifications and Race in a Small American City,” Small Town Talks Research Colloquium, Brandenburg University of Technology, Germany. November 17.

Past:

2020. “Failures of the Creative Class City,” Invited Panel, at the American Sociological Association’s annual conference, August 10.
2019. “The Elite City and the Entrepreneurial Bohemia: Creative Economy, Civic Engagement, and the Limitations of Urban Revitalization through Craft.” “Urban Production” conference, Metrolab.Brussels, Belgium. November 14.

2019. “Doing Cool Work: Studying the Production of Taste in *Masters of Craft*.” Seminar presentation, Department of Sociology, UC Louvain, Brussels, Belgium. November 13.
2019. “The Entrepreneurial Bohemia: Artist-Owners and the Local Benefits of a Creative Economy,” Department of Sociology, University of Cincinnati. November 8.
2019. Culture and Society Workshop, Northwestern University. September 26.
2019. “Concluding Panel and Discussion.” Sub-theme 27: “Rediscovering Craft and Craftsmanship in Organizations” at the European Group on Organization Studies (EGOS) annual conference, July 4-6, in Edinburgh.
2019. *Masters of Craft* book talk at Furman University. April 3.
2018. Speaker, Organizational Behavior Seminar, Graduate School of Business, Stanford University. November 28.
2018. Guest lecture. “The Creative Class Gets Political: Narratives of Settlement, Opportunity, and Opposition in Small City America.” Department of Urban and Regional Planning, San Jose State University. November 27.
2018. Keynote speaker, “Artisan: Crafting Alternative Economies, Making Alternative Lives.” Conference. University of the West of England, U.K. September 10-11.
2018. Keynote speaker, “Studying Crafts and Craftsmanship in Organizations” workshop, sponsored by Lancaster University Management School. Lake District, U.K. May 2-4.
2018. *Masters of Craft* book talk at the University of Edinburgh. May 1.
2018. *Masters of Craft* book talk at the Galley Society Book Club. March 22.
2017. *Masters of Craft* book talk at Virginia Commonwealth University. November 30.
2017. “Craft Cocktails and Conversation: A Talk about *Masters of Craft: Old Jobs in the New Urban Economy*.” Public lecture at the Museum of Early Trades and Crafts, in Madison, NJ. November 16.
2017. Lecture on “Small City Research” at the Leicester Urban Observatory, University of Leicester. October 10.
2017. *Masters of Craft* book talk at the Research Institute for Cultural and Media Economies (CAMEo) at the University of Leicester. October 4.
2017. *Masters of Craft* book talk at West Virginia University. September 20.
2017. *Masters of Craft* book talk at Hobart and William Smith Colleges. April 24.

2017. AKD Initiation Ceremony Speaker, United States Military Academy at West Point. April 6.

2017. *Masters of Craft* book talk at SUNY New Paltz. March 30.

2017. *Masters of Craft* book talk at the University of Central Florida. March 6.

2016. Public Sociology Lecture at Hunter College, CUNY. September 14.

2008. "City Nights: The Political Economy of Urban Nightlife." Colloquium Series in the Department of Sociology at John Jay College of Criminal Justice, CUNY. May 7.

Panel Organizer, Discussant, and/or Presider

2020. Organizer, Presider, and Panelist, "Now What? Figuring Out the Years After Tenure." Panel for the "Elevate Your Career without Tripping Up the Stairs: A Mini-Conference Workshop for All Levels," at the Eastern Sociological Society's annual conference, February 27 – March 1, in Philadelphia.

2018. Co-organizer (with Melinda Milligan), "Interpretive Analysis of Urban Spaces," at "The Roots and Branches of Interpretive Sociology: Cultural, Pragmatist, and Psychosocial Approaches Conference," in Philadelphia.

2018. Co-organizer (with Ervin Kosta and Alexis Mann), "Small City Research," "Responses to Globalization," "Gentrification or Revitalization?" "Identity and Place-Making," and "Civic Engagement, Building Change." Panels for the "Small Cities in the 21st Century Mini-Conference" at the Eastern Sociological Society's annual conference, in Baltimore.

2017. Discussant, "Who Stays and Who Leaves the Arts?: Findings from the Strategic National Arts Alumni Project (SNAAP)," Symposium at Arizona State University. May 4.

2017. Organizer, "Camden: Crisis and Recovery," Regional Spotlight Session at the Eastern Sociological Society's annual conference, in Philadelphia.

2017. Organizer and presider, "The Social Impacts of Climate Change." Presidential Session at the Eastern Sociological Society's annual conference, in Philadelphia.

2017. Organizer and presider, "Conflict, Inequality, and the Environment." Presidential Session at the Eastern Sociological Society's annual conference, in Philadelphia.

2017. Organizer, "Poverty and the 21st Century Urban Ghetto." Presidential Session at the Eastern Sociological Society's annual conference, in Philadelphia.

2017. Organizer, "The Place of Social Science Research in the Age of Trump: A Discussion among Social Science Association Presidents." Plenary Session at the Eastern Sociological Society's annual conference, in Philadelphia.

2017. Organizer and presider, "The State of Work in the New Economy." Presidential Session at the Eastern Sociological Society's annual conference, in Philadelphia.

2017. Organizer and presider, “Elites in the New Gilded Age.” Presidential Session at the Eastern Sociological Society’s annual conference, in Philadelphia.
2017. Organizer, “*The Levittowners at 50.*” Regional Spotlight Session at the Eastern Sociological Society’s annual conference, in Philadelphia.
2017. Organizer and presider, “Demystifying the Dissertation-to-Book Process.” Workshop Session at the Eastern Sociological Society’s annual conference, in Philadelphia.
2017. Organizer, “ESS Executive Committee: Addressing the 2016 Presidential Election.” Presidential Session at the Eastern Sociological Society’s annual conference, in Philadelphia.
2017. Organizer and presider, “Research from the Journal for Undergraduate Ethnography.” Regular Paper Session at the Eastern Sociological Society’s annual conference, in Philadelphia.
2017. Organizer and presider, “Immigration Outside the U.S.” Presidential Session at the Eastern Sociological Society’s annual conference, in Philadelphia.
2016. Invited panelist, *Beyond the Beat: Musicians Building Community in Nashville*, by Daniel Cornfield. Author-Meets-Critics Session at the Southern Sociological Society’s annual conference in Atlanta.
2015. Roundtable Session Organizer for Consumers and Consumption Section of the American Sociological Association, at the American Sociological Association’s annual conference, in Chicago.
2014. Organizer and presider, “Community.” Regular Session at the American Sociological Association’s annual conference, in San Francisco.
2013. Organizer, presider, and discussant, “Life in the Gastropolis: Discussing New York City’s Food Worlds.” Regional Spotlight Session at the American Sociological Association’s annual conference, in New York City.
2013. Discussant, “The Ties that Bind: Understanding Community-Based Boundaries.” SUNY Stony Brook’s 9th Annual Graduate Student Ethnography Conference. for April 19.
2013. Presider, “Gender Patterns in the Workplace.” Regular Session at the Eastern Sociological Society’s annual conference, in Boston.
2012. Presider, “Race, Gender, and Place Attachments.” Roundtable Session, Section on Community and Urban Sociology, at the American Sociological Association’s annual conference, in Denver.
2011. Discussant, “Re-Forming the City.” Regular Paper Session at the Eastern Sociology Society’s annual conference, in Philadelphia.

2010. Presider, “Negotiating Urban Neighborhoods.” Regular Paper Session at the Eastern Sociology Society’s annual conference, in Boston.
2007. Moderator, screening of documentary film *Brooklyn Matters* at Brooklyn College. December 4.

Media Interviews

2022. “Garland Magazine” podcast: “*Masters of Craft: Five years later.*” URL: <https://garlandmag.com/loop/masters-of-craft-five-years-later/>. March 31.
2019. “Informed Choice Radio” podcast, with Martin Bamford. URL: <https://icradio.co.uk/old-jobs-richard-ocejo/>. February 4.
2018. *Commercial Observer* article, “How Much is Manhattan Worth?” by Matt Grossman. URL: <https://commercialobserver.com/2018/03/how-much-is-manhattan-worth/>. March 14.
2017. *The Christian Science Monitor*, Economy article, “Hot new job for middle-class students: manual labor,” by Schuyler Velasco. URL: <https://www.csmonitor.com/Business/2017/0724/Hot-new-job-for-middle-class-students-manual-labor>. July 24.
2017. *The Virginian-Pilot*, Jobs & Employment article, “Millennials aren’t just digital, they’re moving into old-school, manual jobs,” by Amir Vera. URL: https://pilotonline.com/business/jobs/millennials-aren-t-just-digital-they-re-moving-into-old/article_c9155bed-6429-50ab-a096-6f7b9a134355.html. July 19.
2017. Canvas8 report, “Why being a butcher is the coolest job on the block,” by Jo Allison URL: <https://www.canvas8.com/content/2017/07/06/masters-of-craft.html>. July 6.
2017. “The Monocle Daily” podcast, with Fernando Pacheco. URL: <https://monocle.com/radio/shows/the-monocle-daily/1460/>. June 16.
2017. *Boston Globe* “Ideas” piece “Manual labor goes upscale, one craft cocktail at a time,” by David Scharfenberg. URL: <http://www.bostonglobe.com/ideas/2017/06/16/manual-labor-goes-upscale-one-craft-cocktail-time/ny45UsNUm2imFZHmb4ucyK/story.html>. June 16.
2017. “The Morning Blaze” podcast. URL: <https://www.theblaze.com/podcasts/many-millennials-with-their-college-degrees-are-pursuing-these-surprising-jobs-instead/>. June 12.
2017. *CW39 Houston*, by Natalie Hee. URL: <http://cw39.com/2017/06/06/new-study-shows-millennials-are-choosing-blue-collar-jobs-over-corporate/>. June 6.
2017. *Wall Street Journal* article “Why old-timey jobs are hot again,” by Lauren Weber. URL: <https://www.wsj.com/articles/why-old-timey-jobs-are-hot-again-1496754001>. June 6.
2017. *Financial Times*’s “Alphachat” podcast, by Cardiff Garcia. URL: <http://podcast.ft.com/2017/06/02/the-new-masters-of-craft/>. June 2.

2017. “Marketplace” program on *NPR*. “Is the craft movement making service jobs hip?” by Kai Ryssdal. URL: <https://www.marketplace.org/2017/05/25/economy/craft-movement-making-service-jobs-hip>. May 25.
2017. “New Books Network in Sociology” podcast, by Sarah E. Patterson. URL: <http://newbooksnetwork.com/richard-e-ocejo-masters-of-craft-old-jobs-in-the-new-urban-economy-princeton-up-2017/>. May 22.
2017. *MarketWatch*, by Ryan Vlastelica. URL: <http://www.marketwatch.com/story/heres-why-some-of-the-economys-hottest-new-jobs-are-as-old-as-time-2017-05-12>. May 12.
2017. “Thinking Allowed,” program on BBC Radio 4, by Laurie Taylor. URL: <http://www.bbc.co.uk/programmes/b08pfpj2>. May 10.
2016. *CBC News* article, “Bar philosophy: What Calgary’s drinking holes say about our city,” by Drew Anderson URL: <http://www.cbc.ca/news/canada/calgary/significance-of-bars-calgary-1.3402451>. January 16.
2015. “The Judith Regan Show,” program on SiriusXM Radio, by Judith Regan. June 27.
2015. “Theory of Everything” podcast, on Radiotopia, by Benjamin Walker. April 8.
2015. “Book Beat” podcast, on CUNY Radio, by Richard Firstman. URL: <http://www1.cuny.edu/mu/podcasts/2015/03/04/nightcrawling-in-gentrified-new-york/>. March 4.
2015. “Thinking Allowed,” program on BBC Radio 4, by Laurie Taylor. URL: <http://www.bbc.co.uk/programmes/b04wwdz1>. January 7.
2009. *New York Times* article, “Drinks? Shake, Stir and Roll,” by Maria Ricapito. URL: <https://mobile.nytimes.com/2009/12/31/garden/31barcarts.html?mcubz=2>. December 30.

PROFESSIONAL SERVICE AND AFFILIATIONS

Editorial

Current:

Since 2021. Editor, *City & Community*.

Since 2019. Area Editor, Community and Urban Sociology, Oxford Bibliographies in Sociology, Oxford University Press.

Since 2019. Member, Editorial Board, Anthem Studies in Urban Sociology, Anthem Press.

Since 2016. Member, Editorial Board, *Work and Occupations*.

Since 2015. Senior Editor, *Journal for Undergraduate Ethnography*, online editor-reviewed journal (<http://undergraduateethnography.org/>).

Since 2014. Member, Editorial Board, *Metropolitics*, online editor-reviewed academic journal (www.metropolitics.org).

Past:

2020-21. Associate Editor and faculty mentor, Scholar Development Program, *Journal of Urban Affairs*.

2019-20. Member, Editorial Board, *Contemporary Sociology*.

2018-20. Book Review Co-Editor, *City & Community*.

2018-19. Guest editor, Special issue on “Centering Small Cities” for *City & Community* (with Ervin Kosta and Alexis Mann).

Committee and Conference Activities

Current:

Since 2022. Member, Distinguished Scholarly Book Award Selection Committee, American Sociological Association.

Past:

2019-22. Council Member, Community and Urban Sociology Section, American Sociological Association.

2018-22. Co-organizer (with Joan Maya Mazelis), Mentoring Program, Eastern Sociological Society.

2020-21. Chair, Distinguished Scholarly Publication Award Committee, Consumers and Consumption Section, American Sociological Association.

2019-20. Chair, Consumers and Consumption Section, American Sociological Association.

2019-20. Chair, Student Paper Award Committee, Consumers and Consumption Section, American Sociological Association.

2019-20. Member, Max Weber Book Award Committee, Organizations, Occupations, and Work Section, American Sociological Association.

2019-20. Member, Nominations Committee, Community and Urban Sociology Section, American Sociological Association.

2019-20. Co-organizer (with Christopher Donoghue), “Elevate Your Career without Tripping Up the Stairs: A Mini-Conference Workshop for All Levels.” Mini-Conference at the Eastern Sociological Society’s annual conference, February 27 – March 1 2020, in Philadelphia.

2019-20. Chair, Candace Rogers Best Student Paper Award, Eastern Sociological Society.

- 2017-20. Member, Executive Committee, Eastern Sociological Society.
- 2017-20. Member, Finance Committee, Eastern Sociological Society.
- 2018-19. Member, Media Subcommittee to the Publications Committee of the Community and Urban Sociology Section, American Sociological Association.
- 2018-19. Member, Mary Douglas Prize for Best Book in the Sociology of Culture Committee, Culture Section, American Sociological Association.
- 2018-19. Chair, Mirra Komarovsky Book Award Committee, Eastern Sociological Society.
- 2018-19. Chair, Nominations Committee, Consumers and Consumption Section, American Sociological Association.
- 2016-19. Member, Publications Committee, Community and Urban Sociology Section, American Sociological Association.
2018. Member, Nominations Committee, Eastern Sociological Society.
- 2017-18. Member, Program Committee, “The Roots and Branches of Interpretive Sociology: Cultural, Pragmatist, and Psychosocial Approaches Conference,” in Philadelphia.
- 2017-18. Member, Consumers and Consumption Section’s Pre-conference Program Committee, for the 2018 American Sociological Association annual meeting, in Philadelphia.
- 2017-18. Member, Jane Addams Award Committee, Community and Urban Sociology Section, American Sociological Association.
- 2017-18. Co-organizer (with Ervin Kosta and Alexis Mann), “Small Cities in the Twenty-first Century.” Mini-conference for the Eastern Sociological Society’s 2018 meeting, in Baltimore.
- 2017-18. Member, Charles V. Willie Minority Graduate Student Award Committee, Eastern Sociological Society.
- 2016-17. Member, Membership Committee, Consumers and Consumption Section, American Sociological Association.
2016. Member, Distinguished Book Award Committee, Consumers and Consumption Section, American Sociological Association.
- 2015-17. Chair, Program Committee, 2017 Eastern Sociological Society Annual Conference.
2015. Member, Mary Douglas Prize for Best Book in the Sociology of Culture Committee, Culture Section, American Sociological Association.

2015. Member, Distinguished Scholarly Publication Award Committee, Consumers and Consumption Section, American Sociological Association.
2015. Walking Tour Guide, Eastern Sociological Society Conference.
2013. Member, Local Arrangements Committee, American Sociological Association Conference.
2013. Walking Tour Guide, American Sociological Association Conference.
2012. Member, Community and Urban Sociology Section Planning Committee, American Sociological Association Conference.
2012. Walking Tour Guide, Eastern Sociological Society Conference.
2008. Volunteer, Eastern Sociological Society Conference.
2008. Member, Jane Addams Award Committee, Community and Urban Sociology Section, American Sociological Association.

Peer Reviewer

Presses:

Berghahn Books (1), Bloomsbury Academic (1), Columbia University Press (2), NYU Press (2), Oxford University Press (3), Palgrave Macmillan (2), Pearson (2), Perseus Books/Westview Press (2), Princeton University Press (2), Temple University Press (1), Routledge (6), University of California Press (1), University of Chicago Press (1), Wiley Blackwell (1)

Journals:

Addiction Research & Theory (1), *American Behavioral Scientist* (1), *American Journal of Sociology* (1), *American Sociological Review* (3), *British Journal of Sociology* (1), *City & Community* (12), *City, Culture, and Society* (3), *Cultural Sociology* (1), *Geoforum* (1), *International Planning Studies* (1), *Journal for Undergraduate Ethnography* (2), *Journal of American Studies* (1), *Journal of Urban Affairs* (2), *ILR Review* (1), *Industry and Innovation* (1), *Organization Studies* (1), *Poetics* (7), *Qualitative Sociology* (2), *Social Currents* (1), *Social Psychology Quarterly* (1), *Sociological Focus* (1), *Social Forces* (3), *Social Problems* (2), *Sociological Forum* (2), *Sociological Spectrum* (1), *Urban Design International* (1), *Urban Affairs Review* (1), *Urban Studies* (5), *Work and Occupations* (14)

Memberships

- American Sociological Association (since 2002)
 - Community and Urban Sociology Section (since 2002)
 - Culture Section (since 2006)
 - Consumers and Consumption Section (since 2013)
 - Organizations, Occupations, and Work Section (since 2014)
- Eastern Sociological Society (since 2004)
- Southern Sociological Society (since 2015)
- Urban Affairs Association (since 2019)

Dissertation and Thesis Committees

Dissertation Chair (1)

Dissertation Committee Member (4)

Orals Committee Member (4)

Tenure and/or Promotion Reviewer (6)

Undergraduate Honors Thesis adviser (5)

Volunteer

Since 2017. Host, New Books Network, Channel in Sociology (<http://newbooksnetwork.com/>).

INSTITUTIONAL SERVICE

Departmental

Current

Since 2022. Member, Department of Sociology Curriculum Committee.

Past

2018-20. Deputy Chair, Department of Sociology.

2016-18. Sociology Major Coordinator, Department of Sociology.

2013-15. Member, Ph.D. Program in Criminal Justice Admissions Committee.

2014-15. Member, Ph.D. Program in Criminal Justice Curriculum Committee.

2010-16. Member, Department of Sociology Curriculum Committee. (Chair, 2013-16).

2010-11. Member, Department of Sociology Student Appeals Committee.

2010-11. Department of Sociology Representative to PSC CUNY.

College

2016-19. Member, John Jay College of Criminal Justice Honors Program Advisory Board.

2014-15. Member, Action Team I: Development of Retention Strategies for High Achieving Students. Office of Fellowship and Scholarship Opportunities.

2013-19. Faculty Fellowship Adviser, Center for Post-Graduate Opportunities.

2013-15. Member, Human Services and Community Justice Major Planning Committee.

2012-16. Faculty Mentor, The Ronald E. McNair Post-Baccalaureate Achievement Program.

2012-14. Member, Sustainability and Environmental Justice Minor Planning and Executive Committee.

2012-13. Member, Ad Hoc Committee on International Programs.

2011-14. Member, University Curriculum and Standards Committee.

2010-13. Faculty Senate Representative to the College Council.

2010-13. Member, Faculty Senate.

2010-13. Member, Learning Communities Assessment Group.

2010. Member, Subway Series Planning Committee.

University

Since 2019. Member, Graduate Center College Council.

Since 2018. Member, Macaulay Honors College's College Council.

2018-19. Member, Macaulay Honors College's College Council Curriculum Committee.

REFERENCES

Available upon request.