

CURRICULUM VITAE
Brandon A. Jackson, Ph.D.

Department of Sociology
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EDUCATION

2013 Ph.D., Sociology, Florida State University
2009 M.S., Sociology, Florida State University
2007 B.A., Sociology, Southern Methodist University

ACADEMIC APPOINTMENTS

2024-Present Associate Professor, John Jay College, City University of New York (CUNY)
Department of Sociology

2020-2023 Associate Professor, Purdue University
Department of Sociology

2019-2020 Associate Professor, University of Arkansas
Department of Sociology & Criminology
African and African American Studies Program

2018-2020 Assistant Director, African and African American Studies Program
University of Arkansas

2013-2018 Assistant Professor, University of Arkansas
Department of Sociology & Criminology
African and African American Studies Program

RESEARCH AND TEACHING INTERESTS

The Sociology of Race and Racism: Emotions, Men and Masculinities, The Transition to Adulthood, Organizations, DEI, Sociological Thought; Qualitative Methods

HONORS, AWARDS, AND GRANTS

2021 Daryl P. Evans Outstanding Teaching Award. Sociology Department, Purdue University, West Lafayette, IN.

Engage Grant (Scholarship Advancement Workshop). (Funded, \$10,000). Purdue University, West Lafayette, IN.

- 2018 Diane D. Blair Center of Southern Politics and Society Summer Research Fellowship. (Funded, \$2,500). University of Arkansas, Fayetteville, AR.
- Professional Development Grant, Department of Sociology and Criminology. (Funded, \$2,050). University of Arkansas, Fayetteville, AR.
- 2016 Winthrop Rockefeller Foundation Boys and Men Opportunity Success Team (BMOST) Assessment Project Grant: Phase IV. Co-PI (Funded, \$50,000). *The Winthrop Rockefeller Foundation*. Little Rock, AR.
- Winthrop Rockefeller Foundation Boys and Men Opportunity Success Team (BMOST) Assessment Project Grant: Phase III. Co-PI (Funded, \$12,000). *The Winthrop Rockefeller Foundation*. Little Rock, AR.
- Connor Faculty Fellowship (Funded, \$3,000). University of Arkansas, Fayetteville, AR.
- Service-Learning Materials and Equipment Grant. Co-PI (Funded, \$1,500). University of Arkansas
- 2015 Fulbright College of Arts and Sciences Summer Research Stipend (Funded, \$5,000). University of Arkansas, Fayetteville, AR.
- 2014-2015 Winthrop Rockefeller Foundation Boys and Men Opportunity Success Team (BMOST) Assessment Project Grant. Co-PI (Funded, \$25,000). *The Winthrop Rockefeller Foundation*. Little Rock, AR.
- 2008-2013 McKnight Doctoral Fellowship, Florida State University.
- 2010 Dissertation Research Grant (Funded, \$750), Florida State University.
- Graduate Student Paper Award, *Society for the Study of Social Problems* (Racial and Ethnic Minorities Section).
- Graduate Student Paper Competition, *Association of Black Sociologists*.
- 2007 Walter and Helen Watson Prize in Sociology, Southern Methodist University.

PUBLICATIONS (*denotes graduate student)

Books

- 2024 *Brotherhood University: Black Men's Friendships and the Transition to Adulthood*. New Brunswick: Rutgers University Press.

Articles

- 2021 Yang, Song, Brandon A. Jackson, and Anna Zajicek. "A Changing Landscape?"

- An Intersectional Analysis of Race and Gender Disparity in Access to Social Capital.” *Sociological Spectrum*, 41: 80-95.
- 2019 Stauss, Kimberly, Brandon A. Jackson, and December Maxwell*. “Collaborative Networks in Disempowered Communities: Experiencing Hardships while Focusing on Opportunities.” *Journal of Community & Applied Social Psychology*. 29: 402-417.
- 2018 Jackson, Brandon A. “Cultivating a Professional Pose: Collegiate Black Men and Professional Self-Presentations.” *Du Bois Review*. 15: 517-532.
- Jackson, Brandon A. “Framing the Professional Pose: How Black Men in College Come to Understand Professional Performances.” *Research in the Sociology of Work*. 32: 249-266.
- Jackson, Brandon A. “Beyond the Cool Pose: Black Men and Emotion Management Strategies.” *Sociology Compass*. 12: 4.
- Strmic-Pawl, Hephzibah, Brandon A. Jackson, and Steve Garner. “Race Counts: Racial and Ethnic Data on the U.S. Census and the Implications for Tracking Inequality.” *Sociology of Race and Ethnicity*. 1: 1-13.
- 2017 Jackson, Brandon A. and Mary Margaret Hui*. “Looking for Brothers: Black Male Bonding at a PWI.” *Journal of Negro Education*. 86: 463-478.
- Armstrong, Jasmine* and Brandon A. Jackson. “They Expect You to be Better: Mentoring as a Tool of Resistance among Black Fraternity Men.” *Studies in Symbolic Interaction*. 48: 175-190.
- 2016 McCabe, Janice and Brandon A. Jackson. “Pathways to Financing College: Patterns in Students’ Narratives of Paying for School.” *Social Currents*. 3: 367-385.
- 2013 Jackson, Brandon A. and Adia Harvey Wingfield. “Getting Angry to Get Ahead: Black College Men, Emotional Performance, and Encouraging Respectable Masculinity.” *Symbolic Interaction*. 36: 275-292.
- Jackson, Brandon A. and John Reynolds. “The Price of Opportunity: Race, Student Loan Debt, and College Achievement.” *Sociological Inquiry*. 83: 335-368. [Equal Authorship].
- 2012 Jackson, Brandon A. “The Bonds of Brotherhood: Emotional and Social Support among College Black Men.” *ANNALS of the American Academy of Political and Social Science*. 642: 61-71.

Book Reviews

- 2019 “Black Boys Apart: Racial Uplift and Respectability in All-Male Public Schools,” by Freeden Blume Oeur, and “In a Classroom of Their Own: The Intersection of Race and Feminist Politics in All-Black Male Schools,” by Keisha Lindsay. *Men and Masculinities*. 22: 423-426.
- “Fathering From the Margins: An Intimate Examination of Black Fatherhood,” by Aasha M. Abdill. *Gender & Society*. 33: 338-340.
- 2017 “Multiracialism and Its Discontents: A Comparative Analysis of Asian-White and Black-White Multiracials,” by Hephzibah V. Strmic-Pawl. *Sociology of Race and Ethnicity*. 3:437-438.

Research Reports

- 2016 Stauss, Kimberly and Brandon A. Jackson. “Boys and Men Opportunity Success Team (BMOST) Phase III Assessment Summary.” *The Winthrop Rockefeller Foundation*. Little Rock, AR.
- 2015 Stauss, Kimberly and Brandon A. Jackson. “Boys and Men Opportunity Success Team (BMOST) Initial Assessment Summary.” *The Winthrop Rockefeller Foundation*. Little Rock, AR.
- 2013 Bataille, Gretchen M., Alegneta Asfaw, and Brandon A. Jackson. “Presidents: Caught in the Middle.” *American Council on Education*. Washington, DC.

PROFESSIONAL CONFERENCE ACTIVITY AND PRESENTATIONS

Conference Presentations

- 2023 “New Gig, Old Service: Understanding Class and Gender Motivations for Platform-based Gig Work.” *Prearity and Promise in Platform Economies: ASA Organizations, Occupations, and Work (OOW) Section Pre-conference Workshop on Platform Economies*, Philadelphia, PA.
Also Presented at *Association of Black Sociologists*, Philadelphia, PA.
- 2022 “Positioning Platform Providers: Class and Gender Motivations for Platform Work Participation.” *American Voices Project: Building an Open Qualitative Science*. Russell Sage Foundation. New York, NY,
- 2019 Author Meets Critic Panelist. “Black Boys Apart: Racial Uplift and Respectability in All-Male Public Schools” by Freeden Blume Oeur. *Southern Sociological Society*, Atlanta, GA.
- 2018 “Framing the Professional Pose: How Collegiate Black Men View the Performance of Professional Behaviors.” *American Sociological Association*, Philadelphia PA.

“Developing Sustainable and Collaborative Networks in Marginalized Communities: Understanding the Hardships while Focusing on Opportunities.” With Kimberly Stauss. *Joint World Conference on Social Work, Education and Social Development*, Dublin, Ireland.

“Looking for Brothers: Black Male Bonding at a Predominantly White Institution.” *The American Men's Studies Association*, Minneapolis, MN.

2017 Author Meets Critic Panelist. “The Color of Love: Racial Features, Stigma & Socialization in Black Brazilian Families” by Elizabeth Hordge-Freeman. *Society for the Study of Symbolic Interaction*, Montreal, Quebec, CA.

Author Meets Critic Panelist. “Multiracialism and Its Discontents: A Comparative Analysis of Asian-White and Black-White Multiracials” by Hephzibah Strmic-Pawl. *Southern Sociological Society*, Greenville, SC.

2016 “Beyond the Cool Pose: Rethinking Emotional Strategies among Black Men.” *The Association of Black Sociologists*, Memphis, TN.

2014 “Bring a Woman Home to Mom: How College Black Men Frame Romantic Relationships.” *Southern Sociological Society*, Charlotte, NC.

2013 “Constructing Brotherhood: Racial and Gendered Emotion Culture as a Strategy to Navigate Predominantly White Spaces.” *American Sociological Association*, New York, NY

2011 “Complicating the ‘Angry Black Man’: Black College Men, Emotional Performance, and Encouraging Respectable Masculinity,” with Adia Harvey Wingfield. *American Sociological Association*, Las Vegas, NV

“The Financial Aid Grapevine: How People and Organizations Impact Students’ Experiences with Financing College,” with Janice McCabe. *Southern Sociological Society*, Jacksonville, FL

2010 “Pose Switching: Presentations of Manhood among Black Men in College.” Invited. *Bringing Fieldwork Back In: An Ethnography Retreat*, Yale Urban Ethnography Project, New Haven, CT

“Professional Pose: Respect and Compensation among Black Men in College.” *Society for the Study of Social Problems*, Atlanta, GA

“Seeking a White Man’s Respect.” *Association of Black Sociologists*, Atlanta, GA

“Dilemmas of Black Manhood.” *Southern Sociological Society*, Atlanta, GA

- 2009 “The Price of Opportunity: College Related Debt and its Implications for Black-White Wealth Inequality.” *Southern Sociological Society*, New Orleans, LA
- “The Financial Aid Grapevine: Benefits and Limitations of Social Capital in Undergraduates’ Experiences with Financing College,” with Janice McCabe. *The Sociology of Education Association*, Pacific Grove, CA
 Also Presented at *Mid-Year McKnight Research and Writing Conference*, Tampa, FL

Conference Activity

- 2021 Session Organizer. Blacks and African Americans. *American Sociological Association*, Chicago, IL.
- 2020 Session Organizer. Open Refereed Roundtable Session. *American Sociological Association*, San Francisco, CA.
- 2018 Invited Session Organizer and Presider. “Hidden Vulnerabilities: Ethnography, Emotions, and Inner-City Men.” *American Sociological Association*, Philadelphia, PA.
- Presider. “Racial Emotions in Jobs.” *American Sociological Association*, Philadelphia PA.
- 2016 Session Organizer and Presider. “Diverse Fathers.” *Southern Sociological Society*, Atlanta, GA.
- 2015 Session Organizer and Presider. “Race and Symbolic Interactionism.” *Society for the Study of Symbolic Interaction*, Chicago, IL.
- 2014 Presider. “Culture, Emotions and Gender.” *Society for the Study of Symbolic Interaction*, San Francisco, CA.
- Presider. Author Meets Critics—Adia Harvey Wingfield. “No More Invisible Black Man.” *Southern Sociological Society*, Charlotte, NC.
- 2012 Presider. “Racial Trends, Racial Vestiges.” *American Sociological Association*, Denver, CO
- Session Organizer. “Emerging Scholarship in Sociology: ABS-SWS Student Roundtables.” *Association of Black Sociologists*, Denver, CO
- Session Organizer and Presider. “The Light at the End of the Tunnel: Completing Graduate School and Transitioning into the Job Market.” *Association of Black Sociologists*, Denver, CO
- 2011 Presider. “Black Male Sexual Expression at HBCUs.” *Association of Black*

Sociologists, Las Vegas, NV

2010 Presider. “Emotions and Inequality.” *American Sociological Association*. Atlanta, GA

Session Organizer and Presider. “Qualitative Methods in Sex and Gender Research.” *Southern Sociological Society*. Atlanta, GA

Session Organizer and Presider. “Ethics, Funding, and Fieldwork in Qualitative Methods” *Southern Sociological Society*. Atlanta, GA

Session Organizer. “Qualitative Research in Crime and the Criminal Justice System.” *Southern Sociological Society*. Atlanta, GA

Session Organizer. “Identity Conflicts and Constructing Collectives.” *Southern Sociological Society*. Atlanta, GA

INVITED COLLOQUIUM, PANELS, AND GUEST LECTURES

Invited Colloquium

2022 “A Degree in Brotherhood: How Social Support Matters for Black Men in College and Beyond.” Department of Sociology, University of Tampa.

Also presented at

Department of Sociology, University of Illinois, 2021.

Department of Psychological Sciences, Purdue University, 2021.

Department of Sociology, Purdue University, 2019.

2018 “Brotherhood University: Black Men and Social Mobility on a College Campus.” Department of Sociology, Washington University in St. Louis.

2017 “Looking for Brothers: Collegiate Black Men, Emotions, and Male Bonding.” Department of Education Reform, University of Arkansas.

2016 “Black Men and Emotions.” AKD Colloquium, University of Arkansas.

2015 “The ‘Mr.’ Degree: Black Men, Brotherhood, and Dating in College.” AKD Colloquium, University of Arkansas.

Also presented at

Gender Studies Colloquium, University of Arkansas, 2014.

2013 “Constructing Brotherhood: Racial and Gendered Emotion Culture as a Strategy to Navigate Predominantly White Settings.” African and African American Studies Brownbag Series, University of Arkansas.

Panels

- 2020 “The Real Table Talk.” Hosted by the National Pan-Hellenic Council, University of Arkansas.
- 2019 “Razorback Diversity Impact.” Hosted by the Office of Admissions, University of Arkansas.
- 2017 “Hogs in Transition,” (New Student-Athlete Orientation Program). Hosted by the Office of Student-Athlete Success, University of Arkansas.
- 2016 “The Barbershop.” Presented by the National Pan-Hellenic Council, University of Arkansas.
- “An Evening with Carlotta Walls LaNier: A Mighty Long Way. Faculty Panel.” Sponsored by the University of Arkansas.
- 2015 “Flags, Monuments, and Fried Chicken: The Unbreakable Legacy of Southern Symbols and Stereotypes.” Sponsored by the African and African American Studies Program, and the Black Graduate Student Association.
- Resident Advisor Training: Adopt-A-Profes. Hosted by Academic Engagement Initiatives, University Housing, University of Arkansas.
- 2014 Life Raft Debate. Hosted by University Housing, University of Arkansas.
- “We’re a Culture, Not a Costume.” Presented by the United Greek Council, University of Arkansas
- “The Barbershop.” Presented by the National Pan-Hellenic Council, University of Arkansas.
- “The Real World: Real Men Talk,” (New Student Orientation Program). Hosted by the Center for Multicultural and Diversity Education, University of Arkansas.
- “Hogs in Transition,” (New Student-Athlete Orientation Program). Hosted by the Office of Student-Athlete Success, University of Arkansas.
- “Stereo-Typos: More than Just a Label.” Hosted by the Center for Multicultural and Diversity Education, University of Arkansas.

Guest Lectures

- 2021 “Navigating the Job Market.” *Sociology Panel*, Florida State University.
- 2021 “Types of Academic Jobs- R1s.” *Sociology Proseminar*, Florida State University.
- 2019 “Outlining and Organizing a Qualitative Research Paper.” *Qualitative Methods Seminar*. University of Arkansas.

- 2018 “Life as a Sociology Major.” *Sociology Senior Seminar*. Southern Methodist University.
- 2017 “Using Theories of Race in Our Work.” *Contemporary Theory*. University of Arkansas.
- 2013-2017 “Life as a Doctoral Student and Beyond.” *Proseminar in Sociology*, University of Arkansas.
- 2013-2015 “Coding ‘Brotherhood University.’” *Applied Qualitative Research Methods*, University of Arkansas.
- 2013 “Gender and Masculinity.” *Race, Class, and Gender in America*, University of Arkansas.
- “Getting In.” *Ethnography*, University of Toronto.
- 2011 “Marketing Me: Making the Most Out of Grad School.” *University of Florida Ph.D. Forum*, Gainesville, FL.
**McKnight Doctoral Fellows’ Orientation Meeting*, Tampa, FL.
- 2010 “Figuring Out Fieldwork.” *Introduction to Qualitative Methods*, Florida State University.

PROFESSIONAL WORKSHOPS

- 2023 Qualitative Research Summer Intensive
 Research Talk and the Odum Institute at the University of North Carolina
- 2021 National Center for Faculty Development & Diversity
 Faculty Success Program
- NVivo 12 Fundamentals
 NVivo Online Certified User Course, NVivo Academy
- 2019 UARK Leaders. Office of the Provost, the Office of Human Resources and Walton College of Business Executive Education.
 Leadership development program to support the professional growth of influential and up-and-coming university leaders while enhancing collaboration and innovation. University of Arkansas, Fayetteville, AR.
- 2016 CIEE International Faculty Development Seminars
 Contemporary Cuban Transformations: Social Inequalities and Social Policy, Havana, Cuba.

2012 Qualitative Research Summer Intensive
Research Talk and the Odum Institute at the University of North Carolina

2010 Bringing Fieldwork Back In: An Ethnography Retreat
Yale Urban Ethnography Retreat, Yale University

ADVISING AND TEACHING EXPERIENCE

Doctoral Dissertation Committee Advising

Committee Member:

2024 Bradley, E. Psychological Sciences, Purdue University (expected)
2019 Bax, P., Ed.D., Human Resource and Workforce Development Education,
University of Arkansas

Master's Thesis Committee Advising

Chair:

2021 Evans, G., M.S., Sociology, University of Arkansas (co-chair)
2020 Nolasco, V., M.S., Sociology, University of Arkansas
2019 Frierson, W., M.S., Sociology, University of Arkansas
(Doctoral Student- Vanderbilt University)
2017 Cafferty, J., M.S., Sociology, University of Arkansas
(Doctoral Student- University of California, Irvine)
2014 Fogle, E., M.S., Sociology, University of Arkansas

Committee Member:

2022 Montgomery, A. M.S., Sociology, Purdue University
2021 Jimenez, R., M.S., Sociology, Purdue University
Perez, L., M.S., Sociology, Purdue University
Mujica, C., M.A., Psychology, University of Arkansas
2017 Rose, A., M.S., Sociology, University of Arkansas
2016 Beadle, D., M.S., Sociology, University of Arkansas
(Doctoral Student– University of Minnesota)
2016 Beachum, K., M.Ed., Recreation and Sport Management, University of Arkansas
2014 Allen, E., M.S., Sociology, University of Arkansas
(Ph.D., Sociology- Washington State University Spring 2020)

Undergraduate Honors Thesis Committee Advising

Chair:

2019 Newman, C. University of Arkansas (Summa Cum Laude)

Committee Member:

2020 Coleman, L., University of Arkansas
Thurstenson, A., University of Arkansas
Smith, S., University of Arkansas
2019 Ramsey, M. University of Arkansas
O'Neil, A. University of Arkansas

	Sims, K., University of Arkansas
2018	Carter, D. University of Arkansas
2017	Ames, S., University of Arkansas
2016	Orr, T., University of Arkansas
	Yanik, S., University of Arkansas
2015	Bach, L., University of Arkansas
	Ogle, K., University of Arkansas

Graduate Courses Taught

Race and Ethnicity

Undergraduate Courses Taught

Race and Ethnicity (also as “Race and Society”)

Introduction to Sociology (also as “General Sociology”)

Honors General Sociology

Marriage and Family (also as “Families and Social Change”)

SERVICE TO THE PROFESSION AND COMMUNITY

Professional Service

2024-2027	Member	Executive Committee, <i>Southern Sociological Society</i>
2024	Member	Oliver Cromwell Cox Book Award, <i>American Sociological Association</i>
2023	Reviewer	Visiting Scholars Program, <i>Russell Sage Foundation</i>
2023	Reviewer	Scholars and Leaders Awards Grant Competition, <i>The American Institutes for Research (AIR) Equity Initiative</i>
2020-2021	Co-Chair	Annual Conference Program Committee, <i>Southern Sociological Society</i>
2019-2020	Member	Sociology of Education Section David Lee Stevenson Best Graduate Student Paper Award Committee, <i>American Sociological Association</i>
2018-2021	Member	Membership Committee, <i>Southern Sociological Society</i>
2018-2020	Member	Editorial Board, <i>Sociology of Education</i>
2016-2017	Member	Annual Conference Program Committee, <i>Southern Sociological Society</i>
2015-2018	Member	Nominations Committee, <i>Southern Sociological Society</i>
2015-2016	Member	Section on Race and Ethnic Minorities Blackwell Graduate Student Paper Award Committee, <i>American Sociological Association</i>
2015-2016	Member	Annual Conference Program Committee, <i>Southern Sociological Society</i>
2014-2015	Member	Herbert Blumer Graduate Student Paper Award Committee, <i>Society for Study of Symbolic Interaction</i>
2011-2012	Member	Student Representative, <i>Association of Black Sociologists</i>

University Service

2020	Advisor	Black Law Students Association, University of Arkansas
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2018-2020	Representative	Faculty Senate, Fulbright College of Arts & Sciences, University of Arkansas
2017-2020	Mentor	University of Arkansas Honors College First-Generation Initiative
2015-2020	Advisor	University of Arkansas Young Democrats
2018-2019	Advisor	Sankofa, African & African American Studies, University of Arkansas
2017-2018	Member	Chancellor's Guiding Priorities Metrics, University of Arkansas <ul style="list-style-type: none"> ○ Investing in Faculty Excellence ○ Promoting Innovation in Teaching and Learning
2014-2017	Advisor	University of Arkansas Chapter of the National Association of Black Men United (NABMU)
2015	Host	Alley Scholars Summit, University of Arkansas
2014-2016	Participant	University Housing Adopt-a-Prof, University of Arkansas <ul style="list-style-type: none"> ○ Adopt-A-Prof of the Year, University of Arkansas (2014-2015). ○ National Association of College and University Residence Halls Southwest Region Institution Faculty and Staff Member of the Month (Sept. 2014). ○ National Residence Hall Honorary Award Faculty and Staff of the Month (Sept. 2014).

Department Service

Department of Sociology (Purdue University):

2022-2023	Member	Awards Committee
2021-2022	Member	Graduate Committee

Sociology and Criminology Department (University of Arkansas):

2019-2020	Chair	Personnel Committee
	Chair	Diversity & Inclusion Committee
2020	Member	Department Chair Transition Committee
2019-2020	Member	Chair's Advisory Group
2018-2019	Member	Diversity & Inclusion Committee
	Member	Assistant Professor Search Committee
2016-2019	Member	Sociology Undergraduate Committee
2016-2017	Member	Comprehensive Exam Committee
2015-2016	Member	Chair's Advisory Group
	Member	Ad Hoc Promotion and Tenure Expectations Committee
2014-2015	Member	Ph.D. Program Proposal Curriculum Committee
	Member	Visiting Assistant Professor Search Committee

African & African American Studies Program (University of Arkansas):

2018-2019	Member	Scholarship Committee
2017-2018	Member	Personnel Committee
	Member	Annual Lecture Series Committee
2015-2016	Member	Curriculum Committee

2013-2014 Member Scholarship Committee
 Member Research Grant Committee

Community Service

2017-2020 Advisory Board, Next2 (TheatreSquared Young Patron's Group)
2017-2019 Program Chair, National Urban League Young Professionals of Northwest
 Arkansas
2014 Northwest Arkansas Black Men's Solutions Summit. Presented by Wal-Mart,
 Tyson's, Proctor & Gamble, and the University of Arkansas