



Karol V. Mason
President
212.237.8600
president@jjay.cuny.edu

November 7, 2019

RE: Annual Day of Giving – Wednesday, November 20, 2019

To the John Jay College Community:

John Jay's [2019 Annual Day of Giving](#) – an all-College fundraising campaign engaging the entire John Jay community of administrators, faculty, staff, alumni and students – is almost here and you can help. Our goal is to raise \$75,000 for the Student Emergency Fund on **Wednesday, November 20**.

The Student Emergency Fund provides much-needed relief to students dealing with critical needs, so they can remain in college and complete their degrees. Students can access these emergency funds through the Wellness Center to pay for food, rent, utilities, transportation, child care, medical procedures, textbooks, computers, or personal property damaged by theft, fire, and flood. CUNY-wide, nearly 48% of students recently experienced food insecurity. It is imperative that we keep this program going and available to our students at John Jay. We need your support to make this happen.

Here's how you can help:

- **[Become a John Jay Advocate on Social Media](#)**. Share our videos about the Student Emergency Fund and how it helps our most vulnerable students. Share our campaign on social media using #SupportMyJohnJay or make a matching gift.
- **[Volunteer to make calls to donors](#)**. Join us at our phonathon in NB L.61, just off the 59th Street Entrance.
- **[Donate](#)**. No amount is too small and remember every \$1 donated will directly help a student through the Student Emergency Fund. You can give [online](#) or enroll in [CUNYTuesday Employee Giving](#) and send the form to Alumni Relations at alumni@jjay.cuny.edu by December 6.

Call 212-237-8624 for any questions or contact the Alumni Relations office at alumni@jjay.cuny.edu.

Thank you,

A handwritten signature in black ink that reads "Karol V. Mason".

Karol V. Mason
President